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UCP linked students to employers and entrepreneurship support through 2024–25.

Career Services Office recruitment drives with employers, including ConnectedHE Pakistan (March 2025).

Agile Conference Pakistan 2024 (8–10 November 2024) hosted at UCP, with UCP's Pro-Rector as conference chair.

8.1 Model United Nation Conference

UCP organized the Model United Nations Conference to provide students with a dynamic platform for experiential learning and global awareness. The conference simulated UN proceedings where participants engaged in debates on international issues, developed resolutions, and represented different countries, fostering diplomacy and critical analysis.

Through this activity, students enhanced essential skills such as public speaking, negotiation, leadership, and problem-solving, while also gaining insight into global economic, social, and political challenges. The initiative reflects UCP's commitment to quality education and aligns with SDG 4 by promoting active learning and academic excellence, and SDG 8 by encouraging skill development and preparing students for future professional opportunities and economic participation.



8.2 Marketing Mayhem

UCP organized Marketing Mayhem as a competitive event to enhance students' understanding of marketing strategies, branding, and business innovation. The competition challenged participants to develop creative marketing solutions, pitch ideas, and apply practical business concepts in a dynamic environment.

This initiative reflects UCP's commitment to experiential learning and aligns with SDG 8 by promoting entrepreneurial thinking and economic growth, and SDG 9 by encouraging innovation, creativity, and industry-relevant skills.



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8.3 YES - Young Entrepreneur's Summit

UCP organized the YES – Young Entrepreneur's Summit to inspire and equip students with entrepreneurial skills and an innovation-driven mindset. The summit provided a platform for young minds to present business ideas, explore startup opportunities, and learn from industry experts about entrepreneurship and market dynamics.

Through interactive sessions, pitching activities, and networking opportunities, students developed creativity, leadership, and problem-solving skills essential for future business ventures. This initiative reflects UCP's commitment to fostering innovation and aligns with SDG 8 by promoting economic growth and entrepreneurship, and SDG 9 by encouraging innovation and sustainable industrial development.



8.4 Entrepreneurship and Community Empowerment Initiative

IBTIDA UCP promotes entrepreneurship, vocational training, and skill development as part of its community empowerment mission. The initiative aims to equip individuals with practical skills and entrepreneurial capabilities that support employment opportunities, economic self-reliance, and sustainable livelihoods. Through capacity building and community engagement, the program contributes to long-term social and economic development.



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8.5 IBTIDA Handmade Crafts Exhibition and Student Empowerment Initiative

IBTIDA UCP organized a display stall featuring handmade crafts and products created by IBTIDA scholars, providing them with a platform to showcase their creativity and entrepreneurial skills. The initiative promotes vocational training, income generation, and economic empowerment while encouraging the university community to support student-led enterprises and sustainable livelihoods through responsible purchasing.



8.6 From IBTIDA Scholars to IBTIDA Entrepreneurs

IBTIDA UCP empowers scholars to transition into young entrepreneurs by providing hands-on vocational training and practical learning opportunities. Through the creation of handmade products such as showpieces, envelopes, and bags, students develop entrepreneurial, creative, and income-generating skills that enhance their future employability and economic independence. The initiative supports sustainable livelihoods and contributes to community development through skill-based education.

