

## **Policy pertaining to local stakeholders external to university**

One of the important business areas are understanding your stakeholders and keeping as effective relationship with them. Stakeholders are broadly categorized into two; Internal stakeholders namely the owners, management and staff of any organization and External stakeholders including all parties, entities or individuals outside the organization like customers, suppliers, regulatory bodies, community etc. Effective and positive relation with stakeholders demands understanding their concern and giving stakeholders the due regard. Also, not to cause any explicit or implicit harm to them.

### **Objectives**

1. Identify and acknowledge all possible external stakeholders both regional and global and give due importance to building a positive relationship with them
2. Involving all departments in well being of community so that community gets benefitted by the knowledge and expertise of these departments

### **UCP focuses on**

1. University must ensure the involvement of all departments in Civic Engagement and also keep track of their initiatives targeted at external stakeholders and their well-being.
2. University should give back to the society or help address the literacy, poverty and cleanliness issues.
3. Collaborate with relevant educational and non-educational organizations towards achieving sustainable environment

